

11762920

NCC Cable System Order

| | |
|-------------------|----------------------------|
| Order # | 62338790 |
| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |
| AE | Matthew Marcus |
| Sales Coordinator | Lika Marino |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul16 |

| | |
|-----------------|---------------------------|
| Flight Dates | 09/19/16 - 11/13/16 |
| Agency | Strategic Media Placement |
| Advertiser | MI GOP |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 09/22/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 8 |
| Total | \$21,567.00 |
| Commission | \$3,235.05 |
| Net Total | \$18,331.95 |
| Total Spots | 1820 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

Comments : 9/22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | AEN | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 2 | AEN | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 3 | AEN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 4 | AEN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 5 | AEN | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 6 | AEN | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 7 | AEN | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 8 | AEN | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 9 | CNBC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 10 | CNBC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$8.00 | \$80.00 | 30 | Issue |
| 11 | CNBC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$8.00 | \$80.00 | 30 | Issue |
| 12 | CNBC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$8.00 | \$72.00 | 30 | Issue |
| 13 | CNBC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$8.00 | \$80.00 | 30 | Issue |
| 14 | CNBC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$8.00 | \$72.00 | 30 | Issue |
| 15 | CNBC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$8.00 | \$80.00 | 30 | Issue |
| 16 | CNBC | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$8.00 | \$24.00 | 30 | Issue |
| 17 | CNN | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 18 | CNN | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 19 | CNN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$15.00 | \$120.00 | 30 | Issue |
| 20 | CNN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 21 | CNN | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$15.00 | \$120.00 | 30 | Issue |

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| Syscode | 0344 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/South Haven, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Grand Rapids | Client Code | | Total # of Weeks | 8 |
| AE | Matthew Marcus | Product Code | | Total | \$21,567.00 |
| Sales Coordinator | Lilka Marino | Est Code | | Commission | \$3,235.05 |
| Office | Washington | Product Name | | Net Total | \$18,331.95 |
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| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
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|------|-----|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | CNN | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 23 | CNN | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$15.00 | \$120.00 | 30 | Issue |
| 24 | CNN | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 25 | CNN | NEW DAY< | 9/19/16 | 9/25/16 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$11.00 | \$22.00 | 30 | Issue |
| 26 | CNN | NEW DAY< | 9/26/16 | 10/2/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 9 | \$11.00 | \$99.00 | 30 | Issue |
| 27 | CNN | NEW DAY< | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$11.00 | \$88.00 | 30 | Issue |
| 28 | CNN | NEW DAY< | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 9 | \$11.00 | \$99.00 | 30 | Issue |
| 29 | CNN | NEW DAY< | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$11.00 | \$88.00 | 30 | Issue |
| 30 | CNN | NEW DAY< | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 9 | \$11.00 | \$99.00 | 30 | Issue |
| 31 | CNN | NEW DAY< | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$11.00 | \$88.00 | 30 | Issue |
| 32 | CNN | NEW DAY< | 11/7/16 | 11/13/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | \$11.00 | \$33.00 | 30 | Issue |
| 33 | CNN | CNN NEWSROOM< | 9/19/16 | 9/25/16 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 34 | CNN | VARIOUS | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 35 | CNN | VARIOUS | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 36 | CNN | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 37 | CNN | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 38 | CNN | VARIOUS | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 39 | CNN | VARIOUS | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 40 | CNN | VARIOUS | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 41 | CNN | CNN NEWSROOM< | 9/26/16 | 10/2/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 42 | CNN | CNN NEWSROOM< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$8.00 | \$64.00 | 30 | Issue |

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| Product Name | |
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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43 | CNN | CNN NEWSROOM< | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 44 | CNN | CNN NEWSROOM< | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$8.00 | \$64.00 | 30 | Issue |
| 45 | CNN | CNN NEWSROOM< | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 46 | CNN | CNN NEWSROOM< | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$8.00 | \$64.00 | 30 | Issue |
| 47 | CNN | CNN NEWSROOM< | 11/7/16 | 11/13/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 48 | CNN | VARIOUS | 9/19/16 | 9/25/16 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 49 | CNN | VARIOUS | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$12.00 | \$84.00 | 30 | Issue |
| 50 | CNN | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 51 | CNN | VARIOUS | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$12.00 | \$84.00 | 30 | Issue |
| 52 | CNN | VARIOUS | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 53 | CNN | VARIOUS | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$12.00 | \$84.00 | 30 | Issue |
| 54 | CNN | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 55 | CNN | VARIOUS | 11/7/16 | 11/13/16 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 56 | DISC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 57 | DISC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 58 | DISC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 59 | DISC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 60 | DISC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 61 | DISC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 62 | DISC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 63 | DISC | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |

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|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 64 | ESP2 | AVG. ALL WKS | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$9.00 | \$18.00 | 30 | Issue |
| 65 | ESP2 | AVG. ALL WKS | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$9.00 | \$90.00 | 30 | Issue |
| 66 | ESP2 | AVG. ALL WKS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$9.00 | \$90.00 | 30 | Issue |
| 67 | ESP2 | AVG. ALL WKS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$9.00 | \$81.00 | 30 | Issue |
| 68 | ESP2 | AVG. ALL WKS | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$9.00 | \$90.00 | 30 | Issue |
| 69 | ESP2 | AVG. ALL WKS | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$9.00 | \$81.00 | 30 | Issue |
| 70 | ESP2 | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$9.00 | \$90.00 | 30 | Issue |
| 71 | ESP2 | AVG. ALL WKS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$9.00 | \$27.00 | 30 | Issue |
| 72 | ESP2 | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 73 | ESP2 | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 74 | ESP2 | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 75 | ESP2 | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 76 | ESP2 | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 77 | ESP2 | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 78 | ESP2 | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | Issue |
| 79 | ESP2 | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 80 | ESP2 | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 81 | ESP2 | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 82 | ESP2 | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 83 | ESP2 | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 84 | ESP2 | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |

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| 85 | ESPN | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 86 | ESPN | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 87 | ESPN | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 88 | ESPN | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 89 | ESPN | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 90 | ESPN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 91 | ESPN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 92 | ESPN | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 93 | ESPN | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 94 | ESPN | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 95 | ESPN | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$8.00 | \$48.00 | 30 | Issue |
| 96 | ESPN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$8.00 | \$48.00 | 30 | Issue |
| 97 | ESPN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 98 | ESPN | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$8.00 | \$48.00 | 30 | Issue |
| 99 | ESPN | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 100 | ESPN | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$8.00 | \$48.00 | 30 | Issue |
| 101 | ESPN | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 102 | ESPN | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 103 | ESPN | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$12.00 | \$84.00 | 30 | Issue |
| 104 | ESPN | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 105 | ESPN | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$12.00 | \$84.00 | 30 | Issue |

NCC Cable System Order

| | | | | | |
|-------------------|----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62338790 | Flight Dates | 09/19/16 - 11/13/16 | Update Date | 09/22/16 |
| Syscode | 0344 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/South Haven, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Grand Rapids | Client Code | | Total # of Weeks | 8 |
| AE | Matthew Marcus | Product Code | | Total | \$21,567.00 |
| Sales Coordinator | Lilka Marino | Est Code | | Commission | \$3,235.05 |
| Office | Washington | Product Name | | Net Total | \$18,331.95 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 1820 |
| Status | Not accepted | | | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul16 | Primary Demo | Adults 35+ | Sold On | Cost Per Spot |
| | | Makegood Policy | Approval Required | GRP | GIMP |
| | | | | CPM | CPM |

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 106 | ESPN | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 107 | ESPN | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$12.00 | \$84.00 | 30 | Issue |
| 108 | ESPN | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 109 | ESPN | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 110 | FOOD | VARIOUS | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 111 | FOOD | VARIOUS | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 112 | FOOD | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 113 | FOOD | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 114 | FOOD | VARIOUS | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 115 | FOOD | VARIOUS | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 116 | FOOD | VARIOUS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 117 | FOOD | VARIOUS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 118 | FOOD | VARIOUS | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 119 | FOOD | VARIOUS | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 120 | FOOD | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 121 | FOOD | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 122 | FOOD | VARIOUS | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 123 | FOOD | VARIOUS | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 124 | FOOD | VARIOUS | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 125 | FXNC | VARIOUS | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 126 | FXNC | VARIOUS | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 11 | \$15.00 | \$165.00 | 30 | Issue |

NCC Cable System Order

| | |
|-------------------|----------------------------|
| Order # | 62338790 |
| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |
| AE | Matthew Marcus |
| Sales Coordinator | Lika Marino |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul16 |

| | |
|-----------------|---------------------------|
| Flight Dates | 09/19/16 - 11/13/16 |
| Agency | Strategic Media Placement |
| Advertiser | MI GOP |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 09/22/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 8 |
| Total | \$21,567.00 |
| Commission | \$3,235.05 |
| Net Total | \$18,331.95 |
| Total Spots | 1820 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | - |
| CPM | - |

Comments : 9/22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 127 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 11 | \$15.00 | \$165.00 | 30 | Issue |
| 128 | FXNC | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 129 | FXNC | VARIOUS | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 11 | \$15.00 | \$165.00 | 30 | Issue |
| 130 | FXNC | VARIOUS | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 131 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 11 | \$15.00 | \$165.00 | 30 | Issue |
| 132 | FXNC | VARIOUS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 133 | FXNC | FOX AND FRIEND< | 9/19/16 | 9/25/16 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$11.00 | \$22.00 | 30 | Issue |
| 134 | FXNC | FOX AND FRIEND< | 9/26/16 | 10/2/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 6 | \$11.00 | \$66.00 | 30 | Issue |
| 135 | FXNC | FOX AND FRIEND< | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 6 | \$11.00 | \$66.00 | 30 | Issue |
| 136 | FXNC | FOX AND FRIEND< | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 7 | \$11.00 | \$77.00 | 30 | Issue |
| 137 | FXNC | FOX AND FRIEND< | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 6 | \$11.00 | \$66.00 | 30 | Issue |
| 138 | FXNC | FOX AND FRIEND< | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 7 | \$11.00 | \$77.00 | 30 | Issue |
| 139 | FXNC | FOX AND FRIEND< | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 6 | \$11.00 | \$66.00 | 30 | Issue |
| 140 | FXNC | FOX AND FRIEND< | 11/7/16 | 11/13/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 2 | \$11.00 | \$22.00 | 30 | Issue |
| 141 | FXNC | VARIOUS | 9/19/16 | 9/25/16 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 142 | FXNC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 143 | FXNC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 144 | FXNC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 145 | FXNC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 146 | FXNC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 147 | FXNC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |

NCC Cable System Order

| | | | | | |
|-------------------|----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62338790 | Flight Dates | 09/19/16 - 11/13/16 | Update Date | 09/22/16 |
| Syscode | 0344 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/South Haven, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Grand Rapids | Client Code | | Total # of Weeks | 8 |
| AE | Matthew Marcus | Product Code | | Total | \$21,567.00 |
| Sales Coordinator | Lika Marino | Est Code | | Commission | \$3,235.05 |
| Office | Washington | Product Name | | Net Total | \$18,331.95 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 1820 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 9/22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 148 | FXNC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 149 | FXNC | VARIOUS | 9/26/16 | 10/2/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 150 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$8.00 | \$64.00 | 30 | Issue |
| 151 | FXNC | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 152 | FXNC | VARIOUS | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$8.00 | \$64.00 | 30 | Issue |
| 153 | FXNC | VARIOUS | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$8.00 | \$56.00 | 30 | Issue |
| 154 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$8.00 | \$64.00 | 30 | Issue |
| 155 | FXNC | VARIOUS | 11/7/16 | 11/13/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$8.00 | \$16.00 | 30 | Issue |
| 156 | FXNC | VARIOUS | 9/19/16 | 9/25/16 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 157 | FXNC | VARIOUS | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 158 | FXNC | VARIOUS | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 159 | FXNC | VARIOUS | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 160 | FXNC | VARIOUS | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 161 | FXNC | VARIOUS | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 162 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$12.00 | \$96.00 | 30 | Issue |
| 163 | FXNC | VARIOUS | 11/7/16 | 11/13/16 | 16:00 | 19:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 164 | HGTV | VARIOUS | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 165 | HGTV | VARIOUS | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 166 | HGTV | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 167 | HGTV | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 168 | HGTV | VARIOUS | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |

NCC Cable System Order

| | | | | | |
|-------------------|----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62338790 | Flight Dates | 09/19/16 - 11/13/16 | Update Date | 09/22/16 |
| Syscode | 0344 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/South Haven, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Grand Rapids | Client Code | | Total # of Weeks | 8 |
| AE | Matthew Marcus | Product Code | | Total | \$21,567.00 |
| Sales Coordinator | Lilka Marino | Est Code | | Commission | \$3,235.05 |
| Office | Washington | Product Name | | Net Total | \$18,331.95 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 1820 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPM | CPM |

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 169 | HGTV | VARIOUS | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 170 | HGTV | VARIOUS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 171 | HGTV | VARIOUS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 172 | HIST | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 173 | HIST | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 174 | HIST | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 175 | HIST | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 176 | HIST | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 177 | HIST | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 178 | HIST | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 179 | HIST | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 180 | LIF | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 181 | LIF | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 182 | LIF | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 183 | LIF | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 184 | LIF | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 185 | LIF | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 186 | LIF | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 187 | LIF | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 188 | MNBC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 189 | MNBC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |

NCC Cable System Order

| | |
|-------------------|-----------------------------|
| Order # | 62338790 |
| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |
| AE | Matthew Marcus |
| Sales Coordinator | Llika Marino |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul'16 |

| | |
|-----------------|---------------------------|
| Flight Dates | 09/19/16 - 11/13/16 |
| Agency | Strategic Media Placement |
| Advertiser | MI GOP |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 09/22/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 8 |
| Total | \$21,567.00 |
| Commission | \$3,235.05 |
| Net Total | \$18,331.95 |
| Total Spots | 1820 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GMP |
| CPP | CPM |

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 190 | MNBC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 191 | MNBC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 192 | MNBC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 193 | MNBC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 194 | MNBC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 195 | MNBC | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 196 | MNBC | MORNING JOE< | 9/19/16 | 9/25/16 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$9.00 | \$18.00 | 30 | Issue |
| 197 | MNBC | MORNING JOE< | 9/26/16 | 10/2/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 7 | \$9.00 | \$63.00 | 30 | Issue |
| 198 | MNBC | MORNING JOE< | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$9.00 | \$72.00 | 30 | Issue |
| 199 | MNBC | MORNING JOE< | 10/10/16 | 10/16/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 7 | \$9.00 | \$63.00 | 30 | Issue |
| 200 | MNBC | MORNING JOE< | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$9.00 | \$72.00 | 30 | Issue |
| 201 | MNBC | MORNING JOE< | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 7 | \$9.00 | \$63.00 | 30 | Issue |
| 202 | MNBC | MORNING JOE< | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$9.00 | \$72.00 | 30 | Issue |
| 203 | MNBC | MORNING JOE< | 11/7/16 | 11/13/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 2 | \$9.00 | \$18.00 | 30 | Issue |
| 204 | MNBC | VARIOUS | 9/19/16 | 9/25/16 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$6.00 | \$12.00 | 30 | Issue |
| 205 | MNBC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |
| 206 | MNBC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |
| 207 | MNBC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |
| 208 | MNBC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |
| 209 | MNBC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |
| 210 | MNBC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |

NCC Cable System Order

| | |
|-------------------|----------------------------|
| Order # | 62338790 |
| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |
| AE | Matthew Marcus |
| Sales Coordinator | Lika Marino |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul16 |
| - | |

| | |
|-----------------|---------------------------|
| Flight Dates | 09/19/16 - 11/13/16 |
| Agency | Strategic Media Placement |
| Advertiser | MI GOP |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 09/22/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 8 |
| Total | \$21,567.00 |
| Commission | \$3,235.05 |
| Net Total | \$18,331.95 |
| Total Spots | 1820 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GMP |
| CPM | CPM |

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 211 | MNBC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | Issue |
| 212 | MNBC | VARIOUS | 9/26/16 | 10/2/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$6.00 | \$42.00 | 30 | Issue |
| 213 | MNBC | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | Issue |
| 214 | MNBC | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$6.00 | \$42.00 | 30 | Issue |
| 215 | MNBC | VARIOUS | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | Issue |
| 216 | MNBC | VARIOUS | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$6.00 | \$42.00 | 30 | Issue |
| 217 | MNBC | VARIOUS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | Issue |
| 218 | MNBC | VARIOUS | 11/7/16 | 11/13/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$6.00 | \$12.00 | 30 | Issue |
| 219 | MNBC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 220 | MNBC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$10.00 | \$70.00 | 30 | Issue |
| 221 | MNBC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$10.00 | \$80.00 | 30 | Issue |
| 222 | MNBC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$10.00 | \$70.00 | 30 | Issue |
| 223 | MNBC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$10.00 | \$80.00 | 30 | Issue |
| 224 | MNBC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$10.00 | \$70.00 | 30 | Issue |
| 225 | MNBC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$10.00 | \$80.00 | 30 | Issue |
| 226 | MNBC | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 227 | TBSC | VARIOUS | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 228 | TBSC | VARIOUS | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 229 | TBSC | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 230 | TBSC | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 231 | TBSC | VARIOUS | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |

NCC Cable System Order

| | | | | | |
|-------------------|-----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62338790 | Flight Dates | 09/19/16 - 11/13/16 | Update Date | 09/22/16 |
| Syscode | 0344 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/South Haven, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Grand Rapids | Client Code | | Total # of Weeks | 8 |
| AE | Matthew Marcus | Product Code | | Total | \$21,567.00 |
| Sales Coordinator | Lilika Marino | Est Code | | Commission | \$3,235.05 |
| Office | Washington | Product Name | | Net Total | \$18,331.95 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 1820 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul'16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | - |
| | | | | CPM | - |

Comments : 9/22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 232 | TBSC | VARIOUS | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 233 | TBSC | VARIOUS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 234 | TBSC | VARIOUS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 235 | TLC | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 236 | TLC | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 237 | TLC | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 238 | TLC | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 239 | TLC | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 240 | TLC | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 241 | TLC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 242 | TLC | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 243 | TNT | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 244 | TNT | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 245 | TNT | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 246 | TNT | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 247 | TNT | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 248 | TNT | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 249 | TNT | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 250 | TNT | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |
| 251 | TVL | VARIOUS | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$12.00 | \$24.00 | 30 | Issue |
| 252 | TVL | VARIOUS | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |

NCC Cable System Order

| | | | | | |
|-------------------|----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62338790 | Flight Dates | 09/19/16 - 11/13/16 | Update Date | 09/22/16 |
| Syscode | 0344 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/South Haven, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Grand Rapids | Client Code | | Total # of Weeks | 8 |
| AE | Matthew Marcus | Product Code | | Total | \$21,567.00 |
| Sales Coordinator | Lika Marino | Est Code | | Commission | \$3,235.05 |
| Office | Washington | Product Name | | Net Total | \$18,331.95 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 1820 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | - |
| | | | | CPP | - |
| | | | | GMP | - |
| | | | | CPM | - |

Comments : 9:22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 253 | TVL | VARIOUS | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 254 | TVL | VARIOUS | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 255 | TVL | VARIOUS | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 256 | TVL | VARIOUS | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$12.00 | \$108.00 | 30 | Issue |
| 257 | TVL | VARIOUS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$12.00 | \$120.00 | 30 | Issue |
| 258 | TVL | VARIOUS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | Issue |
| 259 | TVL | VARIOUS | 9/19/16 | 9/25/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 260 | TVL | VARIOUS | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 261 | TVL | VARIOUS | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 262 | TVL | VARIOUS | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 263 | TVL | VARIOUS | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 264 | TVL | VARIOUS | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 265 | TVL | VARIOUS | 10/31/16 | 11/6/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | Issue |
| 266 | TVL | VARIOUS | 9/19/16 | 9/25/16 | 00:00 | 02:00 | | | | | | X | X | - | - | 2 | \$6.00 | \$12.00 | 30 | Issue |
| 267 | TVL | VARIOUS | 9/26/16 | 10/2/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 9 | \$6.00 | \$54.00 | 30 | Issue |
| 268 | TVL | VARIOUS | 10/3/16 | 10/9/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | Issue |
| 269 | TVL | VARIOUS | 10/10/16 | 10/16/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 9 | \$6.00 | \$54.00 | 30 | Issue |
| 270 | TVL | VARIOUS | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | Issue |
| 271 | TVL | VARIOUS | 10/24/16 | 10/30/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 9 | \$6.00 | \$54.00 | 30 | Issue |
| 272 | TVL | VARIOUS | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | Issue |
| 273 | TVL | VARIOUS | 11/7/16 | 11/13/16 | 00:00 | 02:00 | X | X | | | | | | - | - | 3 | \$6.00 | \$18.00 | 30 | Issue |

NCC Cable System Order

| | |
|-------------------|-----------------------------|
| Order # | 62338790 |
| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |
| AE | Matthew Marcus |
| Sales Coordinator | Lika Marino |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul'16 |

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|-----------------|---------------------------|
| Flight Dates | 09/19/16 - 11/13/16 |
| Agency | Strategic Media Placement |
| Advertiser | MI GOP |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|-------------|
| Update Date | 09/22/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 8 |
| Total | \$21,567.00 |
| Commission | \$3,235.05 |
| Net Total | \$18,331.95 |
| Total Spots | 1820 |
| Affiliate Split | 100.0 |
| Sold On | |
| GRP | - |
| CPP | - |
| Cost Per Spot | GIMP |
| CPM | - |

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 274 | USA | AVG. ALL WKS< | 9/19/16 | 9/25/16 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$15.00 | \$30.00 | 30 | Issue |
| 275 | USA | AVG. ALL WKS< | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 276 | USA | AVG. ALL WKS< | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 277 | USA | AVG. ALL WKS< | 10/10/16 | 10/16/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 278 | USA | AVG. ALL WKS< | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 279 | USA | AVG. ALL WKS< | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$15.00 | \$135.00 | 30 | Issue |
| 280 | USA | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 30 | Issue |
| 281 | USA | AVG. ALL WKS< | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | \$15.00 | \$45.00 | 30 | Issue |

| Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Total |
|----------|----------|-------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 81 | 1378 | 361 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1820 |
| AMT | \$932.00 | \$16,341.00 | \$4,294.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$21,567.00 |

SYSTEM APP: SALES ACCT Date Printed 09/22/16

62338790 | Grand Rapids | Spectrum/South Haven, MI | 0344 |